## PRESS RELEASE—JACKSON FINE ART

Joel Meyerowitz, *Between the City and the Sea: Photographs, 1976-1988* November 16<sup>th</sup>, 2007—January 5<sup>th</sup>, 2008

Opening Reception with the Artist, Friday, November 16<sup>th</sup>, 6-8 pm Book Signing *Aftermath*, Saturday, November 17<sup>th</sup>, 10:30 am

Fate often unites an artist with his calling. Such was the case for world-renowned photographer Joel Meyerowitz, when in the early 1960s, he was sent by his advertising agency to supervise artist Robert Frank's photo shoot. Meyerowitz was mesmerized by the way Frank seized upon his subjects' natural movements and interactions. Meyerowitz immediately quit his job to pick up a camera. He initially took to New York City's streets, sometimes wandering them with fellow photographer Garry Winogrand, to capture the comedy and contradictions of bustling city life. Meyerowitz was one of the first photographers to recognize the potential of color photography as a means of serious artistic expression. He, along with contemporaries like William Eggleston and Stephen Shore, committed himself to color photography exclusively in the mid 1970s.

Jackson Fine Art is proud to exhibit Between the City and the Sea, a selection of work from Meyerowitz's seminal Cape Light series, his first major artistic endeavor after his pivotal transition to large-format color photography. It is befitting that Meyerowitz would choose the small charming towns of Cape Cod to first explore the ephemeral and complex nature of color—painter Edward Hopper traveled to the area for more than thirty years, enticed by the possibilities for his palette. For Meyerowitz, the presence of color makes the visual experience more personal and nuanced. The provincial scenes in these photographs—the swinging clothesline or the lifeguard's post—are happenstance. What's of real value to Meyerowitz is the site's interaction with its environment at that particular moment. In this beautiful series, it's not the parts that make the photograph, but also the color spectrum within it.

Meyerowitz has also used his talents to document large-scale transition, recording the progression from one state of being to another. In 1988, he was commissioned by IBM to photograph the Atlantic Tower in midtown Atlanta, built for the company a year earlier. Meyerowitz realized the new skyscraper marked the beginning of a significant transformation of the area and photographed the changing landscape from various vantage points around the tower. A small selection of this project will also be on display at the gallery.

Finally, **Meyerowitz** presents the only photographic record of Ground Zero after September 11, 2001 in his immeasurably consequential book *Aftermath: World Trade Center Archive*, which will be available for purchase at the book signing with the artist. Concerned there would be no visual record of the aftermath, **Meyerowitz** fought for

access to the site and became the only photographer allowed inside to witness its transition from a place of utter devastation to a cleared, but haunted vacancy. Of course, this nearly 400-page archive is also a testimony to those who both physically and symbolically helped clear away the effects of tragedy. Though none of us will soon forget that tragic day, through his catalog of thousands of photographs, **Meyerowitz** has ensured that history won't either.

Meyerowitz was born in New York in 1938 and has been photographing for almost five decades. His work has appeared in nearly 350 exhibitions in museums and galleries around the world. An acclaimed artist, Meyerowitz has received several prestigious awards and honors, including two Guggenheim fellowships and awards from the NEA and NEH. He represented the United States at the 8th Venice Biennale for Architecture in 2002 with his photographs of the World Trade Center. Several prestigious institutions have collected his work, including Boston Museum of Fine Art, The Metropolitan Museum of Art, Museum of Modern Art, and International Center of Photography in New York, The High Museum, Atlanta and the Stedelijk Museum in Amsterdam. He is the author of 16 books.

Jackson Fine Art is located at 3115 East Shadowlawn Ave. Gallery hours are Tuesday through Saturday from 10-5 pm. For more information please contact Malia Stewart at 404.233.3739.