FOR IMMEDIATE RELEASE:

Todd Selby: The Selby is in Your Place

Elliott Erwitt: New York, Paris, & Rome

JANUARY 21ST-MARCH 25th

OPENING NIGHT FRIDAY JANAURY 21ST

6-8PM

Jackson Fine Art is honored to announce our upcoming exhibition by acclaimed blogger and photographer Todd Selby and the famed international photographer Elliott Erwitt. This will be Todd Selby's premiere gallery exhibition and Elliott Erwitt's third exhibition in Atlanta.

The work of **Todd Selby** and **Elliott Erwitt** could both be billed as documentary photographers extraordinaire. **Todd Selby's** popular blog "The Selby is in Your Place" has become a sub-cultural pop icon for music, fashion and design fanatics. His illustrated and photographic diaries have also attracted the renowned publisher Abrahams with his first book released in 2010. Mr. **Selby** has been photographing the interiors and exteriors of homes and studios of his friends and acquaintances in places such as New York, Tokyo, Los Angeles, Paris, and London. Last year **Selby's** installation of photographs, objects and drawings graced the windows of the notorious Parisian boutique Collette. Some might visit the Eiffel tower in Paris but Collette is the first stop for many design connoisseurs, thanks to the incredible selection and display of everything "that's hip, unique and hard to find", a perfect fit for **Selby's** work.

Elliott Erwitt, born in 1928 in Paris, emigrated to the US at the age of 10 and began his storied career in commercial photography in 1950's photographing for *Collier's*, *Look*, *Life* and *Holiday* magazines. **Erwitt** joined the Magnum Photo's agency in 1953 where he was amongst talents such as Henri Cartier-Bresson, Eve Arnold, Cornell Capa, and Marc Riboud to name a few. Many of **Erwitt's** photographs focus on subjects immersed in and interacting with their surroundings. His traditional approach to candid images of ironic and absurd situations have become classics. His playful wit and deadpan humor are often unbeknownst to the person in front of his lens.

Todd Selby makes interesting and incredibly intimate photographs of artists, designers, writers, and muses in the settings they inhabit and those that inspire them. The interiors **Selby** selects are secondary to their inhabitants; **Todd** seems to labor under the assumption that, by choosing fantastically creative and relentlessly energetic subjects, he is sure to stumble upon some beautiful and captivating spaces. His logic works — the spaces **Selby** captures are skillfully designed and elegantly composed, but it is **Selby's** precision in documenting the highly personal items that transform a home into a sort of autobiographical installation that makes these images so revealing, and ultimately, a purer portrait. Through the

documenting of their travels, both **Selby** and **Erwitt** have revealed to us two of the freshest eyes in portrait photography, each in their own time.

Viewers will be familiar with **Erwitt's** most iconic images and often-wistful eye. His subtle brilliance allows even the most familiar and exalted of subjects — from Marilyn to Khrushchev, Jackie O to Nixon — to radiate a disarming candor that transcends their celebrity. His artful precision and acute forethought have propelled him into being considered among the ranks of the masters of the "decisive moment." Today at the youthful age of 82, **Erwitt** is still launching major advertising campaigns for clients such as the travel industry of Puerto Rico and most recently San Pellegrino.

Todd Selby, like **Erwitt**, has injected a new vitality so often absent in design and shelter photography, and given new meaning to "portrait photography." The freshness of Mr. **Selby's** approach and the success of <u>TheSelby.com</u> have since led a number of international companies to seek him out for collaboration, including Louis Vuitton, Nike, Crate & Barrel, Converse, and Cole Haan.

Elliott Erwitt's work has been featured in major publications all over the world as well as in over 20 monographs with the most recent *Paris, Rome, New York* and *Personal Best* published by TeNeues. **Elliott** has shown at New York's Museum of Modern Art, the Smithsonian, the Art Institute of Chicago, Zurich's Kunsthaus and Cologne's Photokina. He was part of the "Golden Age" of photojournalism and continues to travel and document today. Several editions of a large retrospective exhibition based on his book *Personal Exposures* have been touring the United States, Europe and Japan since 1989.

Both Todd Selby with the book *The Selby in your Place* and Elliott Erwitt with his books *Rome, New York, Paris* and *Personal Best* will be available to sign your copy. Please call or email to reserve your copy. <u>Courtney@jacksonfineart.com</u> or call Courtney at 404.233.3739